

PRIVACY POLICY

At The Topmedia, we value the privacy of our readers. We recognize your right to privacy and work hard to protect your private information at all turns.

Please note that this privacy policy may be updated at any time and will be time-stamped periodically to show the newest update time. website will only provide your data to law enforcement and other agencies when presented with a court order or subpoena and in response to law enforcement agency requests. The website takes illegal activities, suspected fraud, and other forms of online mischief seriously and will provide data to the proper authorities when that type of mischief appears on our website.

When is your data collected?

We collect information from our users in several ways including subscribing to our newsletter, RSS feeds, and other opt-in forms, sharing your information when emailing our writers, editors, and other site-related email addresses, sharing personal information via the site's comment forms, and sharing information via Twitter, Facebook, and other social media accounts and by following the website on Facebook, Twitter and other social media platforms.

How will the website use my data?

Information collected by the website will be used in a manner determined by the reason for collecting it.

Analytics

Google Analytics, Parsely, Alexa, Quantcast and others

Information provided to the website from these platforms is collected outside of our regular scope of business and not collected at the direct request of the website. Typical information collected via analytics includes the operating system being used, the internet browser used by our visitors, and the screen resolution for which our website is being viewed among other user-specific data.

User contact info

Email addresses, social media accounts, cookies

Newsletter-provided emails can be used to send daily website newsletters to our readers at our discretion. For example, a "hot stories" email may be sent to

collected user emails. In this case, our newsletter subscribers will be emailed periodically after they opt-in to the newsletter. Users will be offered an unsubscribe option with each website newsletter sent.

The email address you enter into our contact form when contacting an editor, writer, member of our advertising team, or other agents on the website will be used specifically for correspondence purposes only. The same correspondence rule applies when you contact any of our staff outside of our general contact forms.

If you choose to comment through our system using Facebook Connect, Twitter, or other social media networks, we do not collect your email information; however, we do gain access to your username which can be used for correspondence when appropriate.

Information collected during surveys, giveaways, and other on-site forms of engagement will only be used to contact contest winners, poll participants, and other users as need permits.

Advertising

Occasionally, the website may provide email addresses and other information to third-party vendors for advertising targeting and data analytics. Please note this information is used to provide you with the best possible ads and not for the purpose of direct marketing by our third-party advertising and social networking partners. Our advertisers are not allowed to directly email our readers or use their personal data in a way that violates our Terms of Service and Privacy Policy.

Please note that our RSS feeds are often maintained by third-party sources who will store your personal information; those RSS feed management and other user management systems will house your personal information under their own privacy policy and terms of service.

Please note that some advertisers may place a unique cookie on your browser to identify your anonymous account. Those cookies in some cases may provide tracking data to third-party advertisers. Other advertisers on the website may also collect the same information about your personal site usage. If the website's advertising partners do not serve those ads, our privacy policy will not apply to the information those ad partners collect.

Third-party access to your personal information

The website delivers ads through Doubleclick technology, with advertising offered through multiple advertising networks and other rotating partners. Those agencies often provide frequency capping on the number of ads each user may view each day, that technology requires our third-party advertisers to collect the number of ad views per use, geographical information, and in some cases the operating system, screen resolution, computer OS and other information. Our advertisers to the best of our efforts will not collect your name, address or other personal information.

We use third-party advertising companies to serve ads and collect information when users visit our site. These companies may use information (not including your name, address, email address, or telephone number) about your visits to this and other websites in order to provide advertisements on our site, other websites, and other forms of media about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, check out http://www.networkadvertising.org/managing/opt_out.asp.

The website as a public forum

At the website we strive to protect your private information; however, please note that any public comments you make are not protected under our site's policies. For example, Facebook comments are made available to the general public and, if chosen by you, will be displayed on your account.

The website comment policy

At the website, we do not believe in the censorship of comments based on political or ideological points of view, however, we do reserve the right to remove comments that we feel are spam in nature, abusive towards users, contain foul language, or appear completely off-topic from the story in which the comment is being left. In a case where a user "flames" the board with many comments left in quick successive order, we reserve the right to remove those comments.

The website reserves the right to delete a comment (it will, however, still show on your personal Facebook page), remove a comment and ban a user, and simply ban a user from further comments.

The website does not remove comments by request. Users who left comments must log into their social media accounts and remove those comments. the website, however, will remove comments based on legal processes, in response to law enforcement and when we feel a user is making a good will attempt to

clear up a misunderstanding or protect the privacy and safety of themselves and others.

The website does not tolerate hate speech, foul language, threats against users, spam, or non-relevant comments related to a post.

All comments and other content contributed to the website shall adhere to the following policies, and may be edited or removed at the website's discretion if it is deemed to be in violation of this policy.

Facebook Open Graph Use Policy – the website Social News Reader and Facebook Connect

In certain cases, the website will ask for your permission to gain access to your Facebook account. If you choose to use our Facebook social news reader your personal Facebook account information will allow the website to post news stories you read from our website to your Facebook news feed. In general, the Facebook social graph allows the website in certain instances to gain access to your Facebook account, however, under no circumstance will we use those permissions to post any information to your Facebook account outside of the scope of our application's originally stated goals.

Facebook Connect will always ask permission to connect with your Facebook account. The window that appears during your initial login will ask for certain Facebook permissions. By accepting those permissions, you acknowledge how and when the website can connect to your account.

In certain Facebook permission situations users will be asked to approve certain information-sharing capabilities with the website such as “their likes, their basic information, and their ‘about you’ information.